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facebook.com/spireagency
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NEW BUSINESS CONTACT
David Richardson
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OWNERSHIP
Privately Owned
Female Owned

FOUNDED
2005

WHY SPIRE?
- Extensive experience working in B2B brand building and awareness
- We help our clients develop communications that are targeted, innovative, relevant and cost-effective
- We simplify the complex, making it easy to understand and, in turn, communicate
- Senior-level team with long history of project collaboration
- Extensive network of expert industry partners

CAPABILITIES

BRAND AUDIT
- Discovery workshops
- Market analysis
- Brand equity study
- Customer profiling

BRAND ARTICULATION
- Vision
- Positioning
- Personality/voice
- Affiliation

BRAND INTEGRATION
- Digital
- Campaign
- Trade show/event

CLIENTS WE’VE WORKED WITH
- Texas Capital Bank
- Howard, LLP
- Big Brothers Big Sisters
- MoneyGram
- Walker Eisenbraun
- OptiSense
- Geavista
- Association Capital Bank
- Acclivus
- Jax Everett
- Neiman Marcus
- AMI Semiconductor
- Upstream Capital Partners
- BankDirect
- FilmMatters
- FSA
- Alliance Semiconductor
- American Heart Association
- Pintail Technologies
- Klyde Warren Park
- DSVC
- Gehan Homes
- NIRI