

OFFICE LOCATION

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Suite 5757
Addison, TX 75001

PHONE NUMBER

214-393-5200

WEBSITE

spireagency.com

BLOG

spireagency.com/blog

SOCIAL

[linkedin.com/company/spire-agency](https://www.linkedin.com/company/spire-agency)
[facebook.com/spireagency](https://www.facebook.com/spireagency)
twitter.com/spireagency
[instagram.com/spireagency](https://www.instagram.com/spireagency)

NEW BUSINESS CONTACT

David Richardson
david.richardson@spireagency.com

OWNERSHIP

Privately Owned
Female Owned

FOUNDED

2005

WHY SPIRE?

- Extensive experience working in B2B brand building and awareness
- We help our clients develop communications that are targeted, innovative, relevant and cost-effective
- We simplify the complex, making it easy to understand and, in turn, communicate
- Senior-level team with long history of project collaboration
- Extensive network of expert industry partners

CAPABILITIES

BRAND AUDIT

- Discovery workshops
- Market analysis
- Brand equity study
- Customer profiling

BRAND ARTICULATION

- Vision
- Positioning
- Personality/voice
- Affiliation

BRAND INTEGRATION

- Digital
- Campaign
- Trade show/event

CLIENTS WE'VE WORKED WITH

Texas Capital Bank
Howard, LLP
Big Brothers Big Sisters
MoneyGram
Walker Eisenbraun
OptiSense
Geavista
Association Capital Bank
Acclivus
Jax Everett
Neiman Marcus
AMI Semiconductor
Upstream Capital Partners
BankDirect
FilmMatters
FSA
Alliance Semiconductor
American Heart Association
Pintail Technologies
Klyde Warren Park
DSVC
Gehan Homes
NIRI